

REP HEADLINE# 6187370 TRF# 321599
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG9/12 13.55
*** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE

AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6187370

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 13.55

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M4-6 OK
TTLS \$42,325
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
38	S		800P-900P	30		\$1,000.00	8/31	8/31	0		FRI	0
AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2596												
AGENCY PRODUCT CODE = 426												
PROGRAM : WHO DO YOU THINK?												
RA35+ : 3.0												
CON COM1: WHO DO YOU THINK?												

FROM REP AUG9/12 13.55
CHANGES
*** WWT MW 4.4

[illegible]

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 ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 13.55
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STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#55	MISSED: WED/730P-800P						30S	\$1,250.00	(AUG9/12)	
			OFFER: WED/700P-730P						30S	\$1,250.00	PLS ADVISE.	
			CMT: JEOP									
			CMT: SPT IS BOOKED- THX JEN									

SEP/12 42325.00

CONTRACT TOTAL 42325.00
 TOTAL SPOTS 50



MARKET TOTALS \$142,500 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6187370 TRF# 321599
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION AUG9/12 11.38
*** WPXI-TV ***

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REVISED ORDER
TTLS \$42,325
PLEASE CONFIRM, THANKS!

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M4 UNRESL BUY#38

MISSED: FRI/800P-900P

OFFER: FRI/800P-900P

CMT: PRG CHG- AGT

CMT: SPT IS BOOKED- THX JEN

AUG31 30S \$1,000.00 (AUG9/12)
30S \$1,000.00 PLS ADVISE.

M5 UNRESL BUY#49

MISSED: TUE/1000P-1100P

OFFER: TUE/800P-1000P

CMT: TIME CHG

CMT: SPTS ARE BOOKED- THX JEN

SEP4 (2/WK) 30S \$2,000.00 (AUG9/12)
30S \$2,000.00 PLS ADVISE.

M6 UNRESL BUY#55

MISSED: WED/730P-800P

OFFER: WED/700P-730P

CMT: JEOP

CMT: SPT IS BOOKED- THX JEN

SEPS 30S \$1,250.00 (AUG9/12)
30S \$1,250.00 PLS ADVISE.

CONTRACT TOTAL 42325.00
TOTAL SPOTS 50